

A Common Orientation

Building A Shared Understanding Of The Community

Building A Shared Understanding

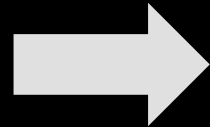
- ❖ Clarifying Community Boundaries, Segments, and Dynamics
- ❖ Exploring Your Community Field Of Interest Focus Area
- ❖ Identifying Community Stakeholders , their roles, and Interests
- ❖ Creating Your Community Ecosystem Map To Tie It All Together
- ❖ Building Your Own Glossary Of Terms And Roster Of Organizations

Building a shared understanding of the Community and the Field of Interest that will be the focus of the team's work



Community Boundaries, Segments, & Dynamics

Community
Boundaries,
Segments &
Dynamics



Geographic Boundaries & Trends



Challenge, Need, Problem Segments



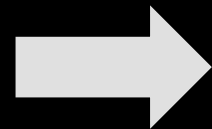
Priorities & Resource Investments



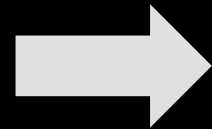
Stakeholders & Community Role

Community Field Of Interest, Services & Solutions

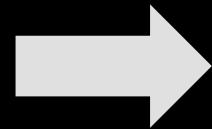
Community
Field Of
Interest,
Services &
Solutions



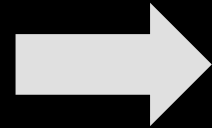
Affected Community Members



Fit Into Community Priorities



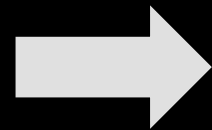
Assessment Of Available Solutions



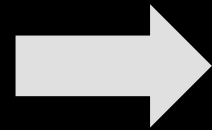
Solution Partnerships & Alliances

Community Stakeholders: Roles & Priorities

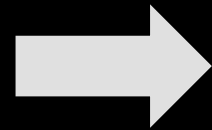
Community
Stakeholders:
Roles &
Priorities



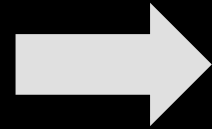
Identification & Role Description



Stakeholder Hierarchy Classification



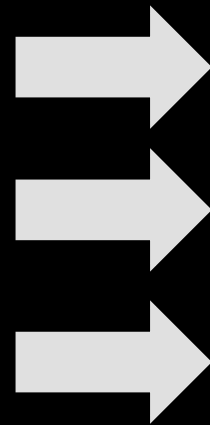
Primary Interests & Priorities



Influence & Impact Assessment

Glossary & Roster Of Organizations

**Glossary &
Roster Of
Organizations**



Challenge, Need, Problem Terminology

Field Of Interest Terminology

Social Challenge, Need, Problem Areas:

- ***Service & Advocacy Organizations***
- ***Primary Interests***
- ***Sponsors & Supporting Funders***

Community Ecosystem Map

Prevention

Causes

Symptoms

Intervention

*SIn
Interface
&/or
Coordinati*

2

Community Solution Value Delivery System Pillars

3

Funding Sources/Entities

Tax/Fee Reserves

** City * County * State * Federal*

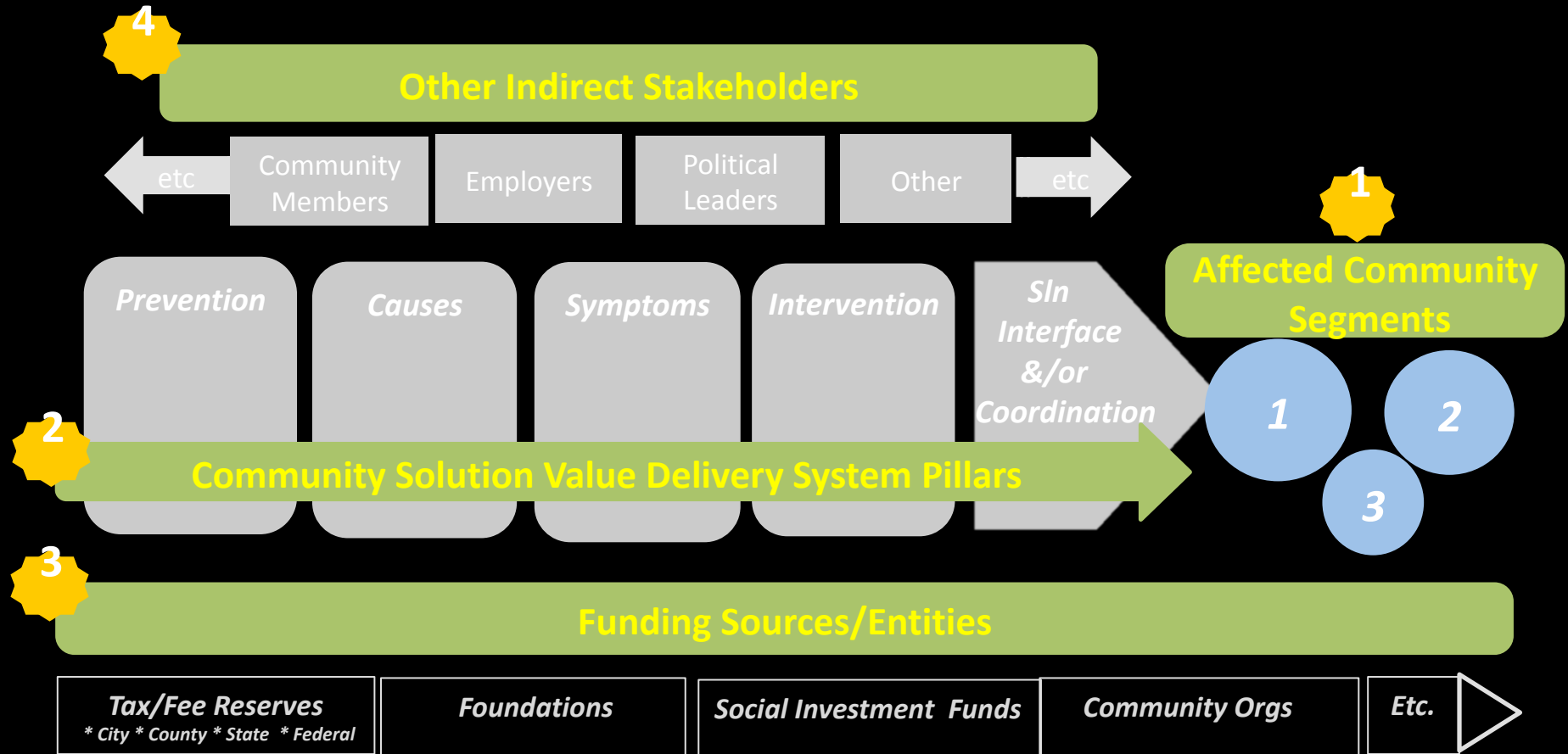
Foundations

Social Investment Funds

Con

- *Visual Representation Of The Community & Field Of Interest*
- *Highlights Community Profile, Dynamics, & Relationships*
- *Developed Collaboratively To Drive Alignment & Insights*

Community Solution Ecosystem Map



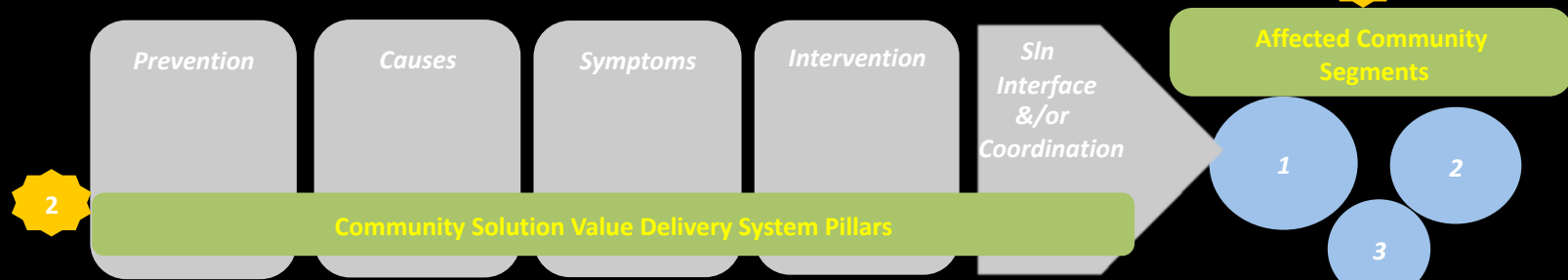
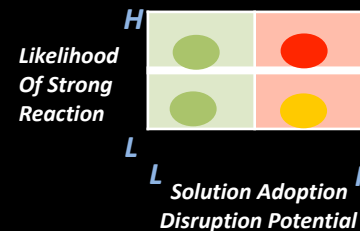
Community Solution Ecosystem Provider Roles

Prevention	Focus is on the person (s); helps the person (s) avoid being impacted by the current causes)
Cause	Focus is on changing the short &/or long-term environmental/systemic factors impacting the person (s)
Symptoms	Focus is on the person (s) ; activities address the short-term negative impacts of being affected by the cause
Intervention	Focus is on helping person (s) achieve long-term relief from being affected by the cause or in suffering from their effects
Solution Interface &/or Coordination	Focus is on helping person (s) navigate a range of solutions/solution elements being delivered by multiple prevention, cause, symptoms, and/or intervention-focused solution providers

Community Solution Ecosystem Map

Ecosystem Solution Reaction Chart

indirect Stakeholders: People & Organizations not covered in areas 1 thru 3 of the ecosystem model that have/would have a Social, Political, Emotional, &/or Economic interest in a change to the ecosystem status quo.



Summary

- Process is a way to build a shared understanding of the community
- Encourages teamwork & will produce new community insights
- Work helps avoid costly “didn't know what I didn't know” surprises
- Avoid “Analysis-Paralysis”As new learnings & Insights emerge
update materials & discuss

Backup

Ecosystem Gap and Value Opportunity Assessment Tools

Gap Assessment/Heat Map

	VDS: Prevention Slns	VDS: Cause Elim. Slns	VDS: Symptom Treatment Slns	VDS: Intervention Slns	VDS: Interface &/or Coordination Slns	Funding: Orgs/ Entities / Capacity	Other: Indirect Stakeholder Satisfaction
Sufficiency of (i.e., # of and range of) A							NA
Accessibility to B							NA
Solution Value Experience Delivered: (i.e., Efficiency/ Effectiveness/ Optimization) C							
-VDS: Prevention Slns							
-VDS: Cause elim. Slns							
-VDS: Symptom treatment Slns							
-VDS: Intervention Slns							
-VDS: Interface &/Or Coord Slns							
-Funding: Orgs/Entities/Capacity							
-Other; Indirect stakeholder Satisfaction							

A + B : Ratings should be from the point of view of the affected community members/groups

C : Ratings should be from the point of view of the noted Ecosystem area member

Ratings: 1 = Poor
 2 = Satisfactory
 3 = Very Good
 4 = Excellent

Value Assessment Model

